



SPONSORSHIP GUIDE

November 8, 2023, 8:30am-4pm
Port 393 - Holland, MI



Working to create a community consistent with our highest values - because immigrant justice is justice for all.



ABOUT THE EVENT

Join Lighthouse Immigrant Advocates and key immigrant rights advocates for a day-long learning experience geared toward helping advocates, professionals, and community members learn about making West Michigan more welcoming and inclusive to immigrants and refugees.

As residents, humans, and citizens, we are defined by how we welcome and treat immigrants. In the United States today, there are 37 million immigrants, making up 12 percent of the total US population. Of those, 35 percent are naturalized citizens; 33 percent are residents; two percent are here with some type of temporary status; and 31 percent are undocumented.

Facing the reality of our country's future, and our role in a global world of borders and migrations, we believe that immigrants make our community stronger and more resilient. To fuel our shared futures, Lighthouse Immigrant Advocates is hosting the 2023 Immigrant Rights Summit, offering a snapshot of the intersectionality of the broad challenges and socio-political forces that affect immigrants, and all those that live alongside and with immigrants.



2023 IMMIGRANT RIGHTS SUMMIT PROGRAM

- 8:30 AM** ● **Arrival, Registration, Breakfast, & Networking**
Ample free parking, complete registration to pick up your lanyards, agendas, and packets. Networking sponsored by COMMUNITY SPONSOR.
- 9:00 AM** ● **Welcome Session**
Welcome from Lighthouse Immigrant Advocates, including housekeeping. Presented by SUMMIT SPONSOR
- 9:15 AM** ● **Immigration 101**
By Vidal Sequeira-Cortez
Presented by EQUITY SPONSORS, this session covers the major points, retaining nuance, about immigration - its modern history, impact, enforcement, and more - from a legal perspective. What is immigration? Status? Refugees vs. Asylum Seekers, Visas, and more.
- 10:15 AM** ● **"Refugee Story"**
By Rebecca Deng
Presented by FRONTERA SPONSORS, this key session will draw the bold lines of intersection between mental health, immigration, and the generational opportunity that we have to lead a sea-change, for the better.
- 11:00 AM KEYNOTE** ● **"Patrick Lyoya: A Historical, Global, & Structural Analysis"**
By Prof. Joseph Kuilema
Presented by SUMMIT SPONSOR, this session will focus on the strength and resilience that border crossers harness when navigating the complex world we live in today.
- LUNCH** —————
- 1:00 PM** ● **"Know Your Rights: Public Accountability for Law Enforcement" By Brandon Davis**
Presentation on the intersection of law enforcement, mental health, and minority identity in West Michigan from local advocate Brandon Davis, Esq.
- 2:15 PM** ● **Immigrant Rights Discussion Panel**
This Panel Session features all of the Summit speakers and presenters, including a Question & Answer session for discussion with attendees.

SPONSOR THE SUMMIT!

As a Sponsor of the 2023 Immigrant Rights Summit, you demonstrate our community's remarkable commitment to justice, equity, diversity, and inclusion. Each sponsorship opportunity is tailored to align with the Summit's sessions and workshops. Due by October 10, 2023.

SUMMIT SPONSOR

\$10,000 INVESTMENT

Partnering with LIA as Summit Sponsor of the West Michigan Immigrant Rights Summit will identify you as a leader who is committed to shining a bright light for immigrants and advocates who are navigating the complex immigration system. [Summit Sponsorship Includes up to two reserved tables at the Summit, tailored opportunities to personally preface the keynote speakers, opening, and closing sessions, and have the opportunity to share through pre-recorded videos their own equity practices and stories as featured sponsors of the Summit. Highlight of your logos, name, and prominent "About the Sponsor" on printed and digital materials.](#)

EQUITY SPONSOR

\$5,000 INVESTMENT

Immigrant justice is grounded in equity as a practice. The Summit's Equity Sponsors will underwrite sessions that focus on the overlap between equity and immigration. [This investment includes two reserved tables at the event, be featured in the Summit agenda, and have the opportunity to share through pre-recorded videos their own equity practices and stories as featured sponsors of the Summit.](#)

FRONTERA SPONSOR

\$2,500 INVESTMENT

Fronteras - Borders are places where the human drama of immigration, migration, separations and reunification unfold. The Summit's four Frontera Sponsors will underwrite authentic narrative storytelling focused on the strength of immigrants and their stories throughout the Summit, including coaching and training for Lighthouse Immigrant Advocates' client-storytellers. [Includes one reserved table, and recognition of your investment in the Summit agenda and promotional activities.](#)

RESETTLEMENT SPONSOR

\$1,500 INVESTMENT

The net proceeds from the Summit's eight Resettlement Sponsors will directly fund the difficult but hopeful work of assisting asylum-seekers in West Michigan with their legal needs. Each sponsor will underwrite one client's active case for asylum, whose stories will be shared in print and video formats before, during, and after the Summit for in-person and live-stream attendees. [This investment includes four seats at the Summit.](#)

ADVOCACY SPONSOR

\$750 INVESTMENT

Ten Advocacy Sponsors will be listed as advocates and champions of immigrant rights in West Michigan in the Summit agenda and be thanked by the Summit hosts as Sponsors who believe in supporting the work of advocacy. [Includes two reserved seats at the Summit.](#)

COMMUNITY SPONSOR

\$500 INVESTMENT

Support from our Community Sponsors - both nonprofit and for-impact partners - make it possible for local families to access legal services and advocacy at affordable costs. [Includes one reserved seat at the Summit, and printed recognition of name, logo in the Summit Agenda.](#)



Sponsorship Levels and Visibility

Your Sponsorship Level	Summit Sponsor (\$10,000)	Equity Sponsor (\$5,000)	Frontera Sponsor (\$2,500)	Resettlement Sponsor (\$1,500)	Advocacy Sponsor (\$750)	Community Sponsor (\$500)
Lead-Up to the Summit						
Your Logo on the Event Website	•	•	•	•	•	•
Recognition in Event Promotions	•	•	•	•	•	•
During the Summit						
Speaking Opportunities	•					
"About the Sponsor" Highlight in Event Agenda	•					
Equity Statement Video Presentation	•	•				
Underwrite Summit Sessions	Keynote	Program	Program			
Branded Reserved Table	•	•	•			
Recognition for Underwriting Asylum Case				•		
Your Logo in Summit Program	•	•	•	•	•	•
Reserved Seats at Summit	16	8	8	4	2	1





2023 IMMIGRANT RIGHTS SUMMIT
SPONSORSHIP

DUE OCTOBER 10, 2023

CONTACT INFORMATION

Name:

Phone:

Email:

Address:

Company/Organization Name:

INVESTMENT

Summit Sponsor
\$10,000-\$25,000

Resettlement Sponsor
\$1,500

Equity Sponsor
\$5,000

Advocacy Sponsor
\$750

Frontera Sponsor
\$2,500

Community Sponsor
\$500

DETAILS

Payment Enclosed

Invoice Requested to
Contact Above

Pay Later

★ Mail to Lighthouse Immigrant Advocates PO Box 2144 Holland, MI 49422

★ Scan and email to dlee@lia-michigan.org

★ Call us at (616) 298-8984

Once received, our team will follow-up with the named contact above to fulfill Sponsorship Investment details. *Thank you!*

